

TOYOTA C-HR

Don't just take to the streets – own them. Turn corners, turn heads, turn up. Your attitude is mirrored by your car: standout style with inner confidence that pushes away convention. The already iconic Toyota C-HR, with its striking looks and unconventional spirit, is now your ideal counterpart. So step inside the lush interior, grab the wheel and power towards your new adventure. With the new Toyota C-HR, you'll satisfy your need for more and own your future.

LEAVE ORDINARY BEHIND

TIME TO WAKE UP THE CITY

In a world full of ordinary: stand out. Disrupt convention, throw away the rule book and trust in the value of the extraordinary. The new Toyota C-HR embodies just this. It's a modern coupé with an angular design which shouts dynamism and a compact silhouette that embodies urban mobility; yet it's coupled with a wide stance, formidable power and unforgiving ability – an uncompromising ode to the SUV. So aspire to be great, live to be yourself and enjoy life's adventures.

ALCONST.



INSTANT POWER, SEAMLESS HYBRID PERFORMANCE

If life is a journey that needs to be driven the new Toyota C-HR is your passport to adventures yet to be discovered. Engaging, dynamic and exceptionally efficient, with instant acceleration that makes overtaking a breeze, and a commanding drive that can conquer any road – the Toyota C-HR is eager and ready to go. Welcome to the next level Hybrid experience.



THE ROAD

Smooth, efficient and even more economical, the new Toyota C-HR is now available with a choice of two self-charging Hybrid powertrains. With outstanding performance from the new 2.0 litre Hybrid Dynamic Force powertrain, it threads through city streets, powers along motorways, defying convention at every opportunity.

Specifications

HYBRID 2.0 L PETROL HYBRID E-CVT Power 184 DIN hp Fuel consumption* 5.2–5.7 l/100 km CO₂ emissions* 119–128 g/km 0–100 km/h 8.2 seconds

HYBRID

1.8 L PETROL HYBRID E-CVT Power **122 DIN hp** Fuel consumption* **4.8–5.2 l/100 km** CO₂ emissions* **109–118 g/km** 0–100 km/h **11.0 seconds**

PETROL

1.2 L TURBO PETROL 6 M/T Power **116 DIN hp** Fuel consumption* **6.8–7.1 l/100 km** CO₂ emissions* **154–161 g/km** 0–100 km/h **10.9 seconds**

M/T = Manual transmission e-CVT = electronically controlled Continuously Variable Transmission * Combined cycle.

CLEAN CUT DETAILS TAKE CENTRE STAGE

You want the most out of every moment: the way you live, the way you work and the way you play. The new Toyota C-HR gets it. That's why we've designed the cabin to be enjoyed. With seats that hug your every contour and strong diamond patterns that add prestige, both comfort and style are catered for. Lining the interior are softtouch surfaces, contrasted by gloss black inserts which add a contemporary feel. As day fades, the mood changes, and you are bathed in the soft blue glow of the ambient lighting. In the Toyota C-HR your every sense is satisfied.





800 WATTS OF PASSION IMMERSE YOURSELF IN CRISP TREBLE AND RICH BASS

You move to a different beat, and you wouldn't want it any other way. That's why the bespoke JBL audio system gives you clarity like you've only experienced live – letting you take the gig wherever you go. So connect your smartphone and stream your favourite tracks for an experience that puts the artist in your car.

Life has a soundtrack, play it loud.

CONNECT YOUR PHONE **GET MORE FROM YOUR** DRIVE



Intuitive technology can elevate any journey. Meet Toyota Smart Connect. Its breakthrough Premium Connectivity pack lets you enjoy seamless cloud-based navigation, Voice Agent, as well as real-time traffic information and road events. Reach every destination on time, with intelligent multimedia doing the hard work for you.

Discover more at: www.toyota-europe.com/MyT



CONNECTED SERVICES



Trip details

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32%er

Family Constraints

YOUR TOYOTA

You do Life, We do Safety

Amongst the hustle and bustle of life, it's reassuring to know that Toyota C-HR is equipped with some of the most sophisticated safety technologies available. So whilst you're focusing on life, Toyota C-HR will be concentrating on your well-being.

Blind Spot Monitor

Alerts the driver to any vehicles that might be missed in the side view mirrors.

Rear Cross Traffic Alert (with Automatic Braking)

When you back out of a parking space, rear-mounted sensors identify vehicles approaching from the left or right, warning you and then applying the brakes to avoid a collision.

Pre-Collision System with Cyclist and Night-time Pedestrian Detection

The system combines a camera with radar technology to detect pedestrians, cyclists and other vehicles on the road, in low light. When the possibility of a collision is realised, you will be alerted with audio and visual warnings and the system will help you react with additional braking pressure to avoid collision.

Intelligent Clearance Sonar

Using an array of sensors to create a 360° picture, the system detects objects around the vehicle, and provides an audible warning before applying the brakes to avoid a collision.



THE COLLECTION FIND THE MATCH THAT FITS YOUR LIFE

9

Main features

— Available in Pure White (040), Platinum Pearl White (089), Silver Metallic (1L0), Hydro Blue (8X2), Celestite Grey (1K3), Flame Red (3U5), Night Sky Black (209) and Ash Grey (1G3) body colours

ENTER

- 17" silver alloy wheels (5-double-spoke)
- Honeycomb lower front grille
- Lane Departure Alert with Steering Control
- Automatic High Beam
- Adaptive Cruise Control
- Black fabric with light grey stitching
- Toyota Touch® 2 multimedia system
- 8" multimedia display
- MyT Connected Services
- Grey deco line on upper dashboard
- Dual-zone automatic air conditioning
- Clean air filter
- Front sports seats
- 60:40 split-folding rear seats
- Hybrid System Indicator

Optional features

- Rain sensor
- Intelligent front and rear parking sensors with automatic braking
- Rear Cross Traffic Alert (RCTA)
- Toyota Touch[®] 2 with Go navigation system
- Wi-Fi connectivity





START A REVOLUTION AN UNAPOLOGETIC INTRODUCTION TO THE TOYOTA C-HR

Black fabric with light grey stitching



17" silver alloy wheels (5-double-spoke)





MAKE A STATEMENT SET THE STANDARD WITH PLENTY OF EXTRA FEATURES





18" black machined-face alloy wheels (5-double-spoke)

Black & dark grey partial synthetic leather

Main features (additional to C-ENTER)

- Available in all body colours except Pure White (040)
- 18" black machined-face alloy wheels (5-double-spoke)
- Privacy glass on rear windows
- Adaptive Front light System (AFS)
- Rear bumper with chrome plated inserts
- Smart Entry & Start System
- Rain sensor
- Intelligent front and rear parking sensors with automatic braking
- Simple Intelligent Parking Assist (Simple IPA)
- Blind Spot Monitor (BSM)
- Rear Cross Traffic Alert (RCTA)
- Toyota Smart Connect
- Black & dark grey partial synthetic leather
- Gun metal deco line on upper dashboard
- Light blue ambient lighting on front cup holders
- Light blue ambient lighting on front doors
- Electrochromatic rear-view mirror
- Heated driver & front passenger seats
- Full-flat loading

Optional features

- Front fog lamps (LED type)
- Wi-Fi connectivity



Main features (additional to C-LUB)

- Available in Night Sky Black (209), Ash Grey (1G3), Ash Grey with black roof (2NB), Deep Amethyst with black roof (2XE), and Shimmering Silver with black roof (2VU), Pearl White (070), body colours
- 18" dark chrome alloy wheels (10-double-spoke)
- Star-shaped black large centre caps
- Automatic headlamp levelling
- Front fog lamps (LED type)
- Orchid and black leather with black headliner
- Toyota Smart Connect
- 9 speakers
- JBL premium sound system
- Voice recognition
- Wi-Fi connectivity
- Dark brown upper dashboard
- Soft-touch texture on upper dashboard
- Silver deco line on upper dashboard

Optional features

- Black perforated leather with diamond pattern







COMPROMISE IS NOT YOUR STYLE NEXT LEVEL LUXURY THAT COMES AS STANDARD

Orchid leather seat with black perforated leather insert

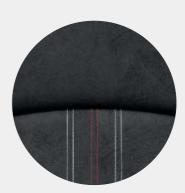


18" dark chrome alloy wheels (10-double-spoke)



Main features (additional to C-LUB)

- Available in Pure White with black roof (2MQ) and Dynamic Grey with black roof (2VF)
- 19" black machined-face alloy wheels (5-double-spoke)
- Honeycomb lower front grille and Piano black upper front grille
- Piano black front spoiler
- Piano black front fog lamp covers
- Darkened headlamps
- Piano black door belt moulding
- Piano black wheel arch moulding
- Piano black insert on lower side doors
- Black Alcantara® with black leather bolsters and silver & red stitching
- Black fabric with black headliner
- GR SPORT badge on boot door
- Cool silver deco line on upper dashboard
- Red stitching on steering wheel
- Toyota Smart Connect



Black Alcantara® with black leather bolsters and silver & red stitching





STAND OUT WITH SPORTY, REFINED STYLE



19" black machined-face alloy wheels (5-double-spoke) SUV ATTITUDE ENHANCE YOUR URBAN CREDIBILITY



UNDERRUN – FRONT, SIDE AND REAR

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TOYOTA C-HR

Always stylish, no matter how minor the detail. Take the underrun protectors for example, an ideal combination of protection and style. They preserve the premium look by protecting the front, side and rear areas that are vulnerable to getting scratched.





Eye-catching chrome detailing added to your front fog lamps.

Contoured chrome side sills that integrate smoothly with the side of your car, creating a powerful

adds a subtle touch of pure





CHANGE PERSPECTIVE, BE DISTINCT

2MQ Pure White with black roof
 2NB Ash Grey* with black roof
 2NH Hydro Blue* with black roof
 2TB Flame Red* with black roof
 2TH Celestite Grey* with black roof
 2TK Oxyde Bronze* with black roof



 2VD Dark grey* Oxyde Bronze roof
 2VE Night Sky Black* Oxyde Bronze roof
 2VF Dynamic Grey* with black roof
 2VP Platinum Pearl White[§] with black roof
 2VU Shimmering Silver* with black roof
 2WP Platinum Pearl White[§] with Oxyde Bronze roof



13. 2XE Deep Amethyst* with black roof
14 2XF Deep Amethyst* with silver roof
15. 2XG Celestite Grey* with silver roof
16. 2XH Night Sky Black* with silver roof
17. 2XJ Oxyde Bronze* with silver roof

For grade availability please refer to pages 18–25.



1. 17" silver alloy wheels (5-double-spoke) Standard on C-ENTER
 2. 18" black machined-face alloy wheels (5-double-spoke) Standard on C-LUB
 3. 18" dark chrome alloy wheels (10-double-spoke) Standard on C-HIC
 4. 18" matt black alloy wheels (10-double-spoke) Optional on C-HIC
 5. 17" black machined-face alloy wheels (5-double-spoke) Optional on GR SPORT
 6. 19" black machined-face alloy wheels (5-double-spoke) Standard on GR SPORT



Black fabric with light grey stitching Standard on C-ENTER
 Black & dark grey partial synthetic leather Standard on C-LUB
 Orchid quilted fabric with leather inserts Standard on C-HIC
 Brown and black leather Standard on C-HIC
 Black perforated leather with diamond pattern Optional on C-HIC
 Black Alcantara® with black leather bolsters and silver & red stitching Standard on GR SPORT
 Black fabric with silver & red stitching Optional on GR SPORT

SPECIFICATIONS

| ENVIRONMENTAL PERFORMANCE | Hybrid 2.0 l Petrol Hybrid e-CVT | Hybrid 1.8 l Petrol Hybrid e-CVT | Petrol 1.2 l Turbo Petrol 6 M/T |
|---|--|--|---------------------------------------|
| Fuel consumption (regulation EC 2017/1153 as amended I | EC 2017/1231) | | |
| Combined speeds (l/100km) | 5.2-5.7 | 4.8-5.2 | 6.8-7.1 |
| Low speed (l/100km) | 4.8-5.3 | 4.0-4.4 | 8.7-9.1 |
| Medium speed (l/100km) | 4.3-4.8 | 3.8-4.2 | 6.7-7.0 |
| High speed (l/100km) | 4.7-5.0 | 4.3-4.7 | 5.8-6.1 |
| Extra high speed (l/100km) | 6.4-6.8 | 6.1-6.5 | 7.0-7.3 |
| Recommended fuel grade | 95 or higher | 95 or higher | 95 or higher |
| Fuel tank capacity (litres) | 43 | 43 | 50 |
| Carbon dioxide, CO_2 (regulation EC 2017/1153 as amende | d EC 2017/1231) | | |
| Combined speeds (g/km) | 119-128 | 109-118 | 154-161 |
| Low speed (g/km) | 109-120 | 91-101 | 196-205 |
| Medium speed (g/km) | 98-108 | 87-95 | 152-158 |
| High speed (g/km) | 105-113 | 97-106 | 132-137 |
| Extra high speed (g/km) | 146-155 | 139-147 | 159-166 |
| Exhaust emissions (regulation EC 715/2007 complemente | ed by EC 2018/1832AP) | | |
| Euro class | EURO 6 AP | EURO 6 AM | EURO 6 DG |
| Carbon monoxide, CO (mg/km) | 190.5 | 69.8 | 153.8 |
| Hydrocarbons, THC (mg/km) | 19.9 | 11.0 | 15.4 |
| Hydrocarbons, NMHC (mg/km) | 17.2 | 8.7 | 12.5 |
| Nitrogen Oxides, NOx (mg/km) | 4.9 | 3.6 | 22.6 |
| Smoke particulates (mg/km) | | | 0.177 |
| Sound level drive by (dB(A)) | 65.0 | 66.7 | 69.0 |

The fuel consumption and CO_2 values are measured in a controlled environment on a representative production model, in accordance with the requirements of the new WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO_2 values may be calculated based on the ordered optional equipment. The fuel consumption and CO_2 values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO_2 emissions. For more information regarding the new WLTP test method, please visit: https://www.toyota-europe.com/world-of-toyota/feel/environment/worldwide-harmonized-light

PERFORMANCE

| Maximum speed (km/h) | 180 | 170 | 190 |
|----------------------|------|------|------|
| 0–100 km/h (secs) | 8.2 | 11.0 | 10.9 |
| Drag coefficient | 0.32 | 0.32 | 0.33 |

| | Hybrid | Hybrid | Petrol |
|--|---|--|---|
| ENGINE | 2.0 l Petrol Hybrid e-CVT | 1.8 l Petrol Hybrid e-CVT | 1.2 l Turbo Petrol 6 M/T |
| Engine code | M20A-FXS | 2ZR-FXE | 8NR-FTS |
| Number of cylinders | 4, in line | 4, in line | 4, in line |
| Valve mechanism | 16-valve DOHC, chain drive (with VVT-iE and VVT-i) | 16 valve DOHC, chain drive (with VVT-i) | 16-valve DOHC, chain drive (with VVT-iW and VVT-i) |
| Fuel system | SFI | SFI | SFI |
| Displacement (cc) | 1987 | 1798 | 1197 |
| Bore x stroke (mm x mm) | 80.5 x 97.6 | 80.5 x 88.3 | 71.5 x 74.5 |
| Compression ratio | 14.0:1 | 13.0:1 | 10.0:1 |
| Maximum power output (DIN hp) | 152 | 98 | 116 |
| Maximum power output (kW/rpm) | 112/6000 | 72/5200 | 85/5200 |
| Maximum torque (Nm/rpm) | 190/4400-5200 | 142/3600 | 185/1500-4000 |
| Total hybrid system combined output (DIN hp) | 184 | 122 | - |
| Total hybrid system combined output (kW) | 135 | 90 | - |

2.0 L PETROL HYBRID E-CVT ELECTRIC FRONT MOTOR

| Туре | Permanent magnet motor | Туре | Nickel metal hydride |
|---------------------|------------------------|----------------------------------|----------------------|
| Maximum output (kW) | 80 | Nominal voltage (V) | 216.0 |
| Maximum torque (Nm) | 202 | Number of battery modules | 180 |
| Maximum voltage (V) | 650 | Battery capacity (3 hr) amp. hr. | 6.5 |

1.8 L PETROL HYBRID E-CVT ELECTRIC FRONT MOTOR

| Туре | Permanent magnet motor | Туре | Lithium-ion |
|---------------------|------------------------|----------------------------------|-------------|
| Maximum output (kW) | 53 | Nominal voltage (V) | 207.2 |
| Maximum torque (Nm) | 163 | Number of battery modules | 56 |
| Maximum voltage (V) | 600 | Battery capacity (3 hr) amp. hr. | 3.6 |

e-CVT = electronically controlled Continuously Variable Transmission

SPECIFICATIONS

HYBRID VEHICLE BATTERY

HYBRID VEHICLE BATTERY

M/T = Manual transmission

SPECIFICATIONS

| | Hybrid | Hybrid | Petrol |
|-------------------------------------|------------------------------|------------------------------|-----------------------------|
| WEIGHTS & TOWING CAPACITY | 2.0 l Petrol Hybrid e-CVT | 1.8 l Petrol Hybrid e-CVT | 1.2 l Turbo Petrol 6 M/T |
| Total gross vehicle mass (kg) | 2655 | 2585 | 3145 |
| Kerb weight (kg) | 1485-1525 | 1420-1460 | 1375-1435 |
| Towing capacity with brakes (kg) | 725 | 725 | 1300 |
| Towing capacity without brakes (kg) | 725 | 725 | 720 |

SUSPENSION

| Front | MacPherson strut | MacPherson strut | MacPherson strut | |
|-------|------------------|------------------|------------------|--|
| Rear | Double wishbone | Double wishbone | Double wishbone | |

BRAKES

| Front | Ventilated disc | Ventilated disc | Ventilated disc | |
|-------|-----------------|-----------------|-----------------|--|
| Rear | Disc | Disc | Disc | |

EXTERIOR DIMENSIONS

5-door

| Exterior length (mm) | 4390 / 4395* |
|----------------------|--------------------------|
| Exterior width (mm) | 1795 |
| Exterior height (mm) | 1555 / 1565 [§] |
| Front tread (mm) | 1540° / 1550 |
| Rear tread (mm) | 1550° / 1560 |
| Front overhang (mm) | 935 |
| Rear overhang (mm) | 815 / 820* |
| Wheelbase (mm) | 2640 |

INTERIOR DIMENSIONS

| Interior length (mm) | 1800 | 1800 | 1800 |
|----------------------|------|------|------|
| Interior width (mm) | 1455 | 1455 | 1455 |
| Interior height (mm) | 1210 | 1210 | 1210 |

| LOAD VOLUME | 5-door |
|---|--------------|
| Luggage capacity (5 seats up; up to belt line) (litres) | 358* / 377 |
| Luggage capacity (2 seats up; up to roof) (litres) | 1102* / 1164 |

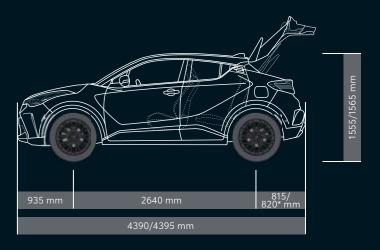
| STEERING | 5-door | | | | | |
|---|-------------------|-----------------|-----------------|--------------------|---------|-------|
| Turning circle – tyre (m) | 10.4 | | | | | |
| WHEELS | Hybrid C-ENTER | Hybrid C-LUB | Hybrid C-HIC | Hybrid GR SPORT | C-ENTER | C-LUB |
| 17" silver alloy wheels (5-double-spoke) | • | - | - | - | • | - |
| 18" black machined-face alloy wheels (5-double-spoke) | - | • | - | - | - | • |
| 18" dark chrome alloy wheels (10-double-spoke) | - | - | • | • | - | - |
| 18" matt black alloy wheels (10-double-spoke) | - | - | 0 | - | - | - |
| 17" black machined-face alloy wheels (5-double-spoke) | - | - | - | • | - | - |
| 19" black machined-face alloy wheels (5-double-spoke) | - | - | - | • | - | - |
| Star-shaped black large centre caps | - | - | • | • | - | - |
| Silver large centre cap surrounds | • | • | - | - | • | • |
| Tyre repair kit | • | • | • | • | • | • |

• = Standard 0 = Optional - = Not available





M/T = Manual transmission



Template EQUIPMENT

| ххххххх | Hybrid C-ENTER | Hybrid C-LUB | Hybrid C-HIC | Hybrid GR SPORT | C-ENTER | C-LUB |
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| xxxxxxx | Hybrid C-ENTER | Hybrid C-LUB | Hybrid C-HIC | Hybrid GR SPORT | C-ENTER | C-LUB |
|---------|-------------------|-----------------|-----------------|--------------------|---------|-------|
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| ххххххх | Hybrid C-ENTER | Hybrid C-LUB | Hybrid C-HIC | Hybrid GR SPORT | C-ENTER | C-LUB |
|---------|-------------------|-----------------|-----------------|--------------------|---------|-------|
| Xxxxxx | | | | | | |
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 = Standard – = Not Available 0 = Optional * Xxxxxxx xxxxxxx xxxxx.

TOYOTA 2050 ENVIRONMENTAL CHALLENGE & **EFFICIENCY AND** LOW EMISSIONS.

At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one throws up its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.

For more information regarding Toyota Environmental

CHALLENGE NEW VEHICLE ZERO CO₂

EMISSIONS By 2050, we want to reduce the CO₂ emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new

vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.

> * Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.

Challenge please visit: https://www.toyota-europe.com/world-of-toyota/ feel/environmental-sustainability or contact your local Toyota retailer.

CHALLENGE 2 LIFE CYCLE ZERO CO₂

EMISSIONS

We are working to create more environmentally friendly designs and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota C-HR is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.

CHALLENGE 3

PLANT ZERO CO2 EMISSIONS To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energyefficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



CHALLENGE 6

ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our coexistence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.



The Toyota C-HR is built to the highest quality standards at TMMT in Sakarya, Turkey.

YOUR COMPLETE PEACE OF **MIND WITH** TOYOTA

HYBRID SERVICE PROGRAMME

Hybrid Battery Extra Care cover* on an annual/ 15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

QUALITY SERVICE Your Toyota will need a Health & Safety

check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

* Check with your retailer for specific Toyota Hybrid Service Programme details. [§] Check with your retailer for specific warranty details. • Transport to the nearest authorised Toyota repairer will also be covered. In addition the 3-year/ unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year anti-corrosion (not valid for commercial vehicles) warranty against perforation of body panels caused by a manufacturing fault in materials or workmanship. ** Belgium 5 years/Portugal and Denmark 1 year.

PEACE OF MIND

COMPREHENSIVE WARRANTY

Every new Toyota comes with a 3-year/100,000 km vehicle warranty[§], which covers any defect caused by a manufacturing fault[®].

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

TOYOTA EUROCARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years**.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle[§].

For more information on peace of mind visit: www.toyota-europe.com/service-and-accessories

TOYOTA 2050 ENVIRONMENTAL CHALLENGE & EFFICIENCY AND LOW EMISSIONS



At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one throws up its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.



EMISSIONS

By 2050, we want to reduce the CO_2 emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles. CHALLENGE 2 LIFE CYCLE ZERO CO₂ EMISSIONS We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.

CHALLENGE 5 ESTABLISHING A RECYCLING-

BASED SOCIETY AND SYSTEMS We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota C-HR is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.



PLANT ZERO CO₂ EMISSIONS To reduce carbon emissions

at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energyefficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



To preserve and enhance our coexistence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.



The Toyota C-HR is built to the highest quality standards at TMMT in Sakarya, Turkey.

For more information regarding Toyota Environmental Challenge please visit: https://www.toyota-europe.com/world-of-toyota/ feel/environmental-sustainability or contact your local Toyota retailer.



* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.

YOUR COMPLETE PEACE OF MIND WITH TOYOTA

HYBRID SERVICE PROGRAMME

Hybrid Battery Extra Care cover* on an annual/15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

COMPREHENSIVE WARRANTY

Every new Toyota comes with a 3-year/100,000 km vehicle warranty[§], which covers any defect caused by a manufacturing fault[®].

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

TOYOTA EUROCARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years**.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle[§].

For more information on peace of mind visit: www.toyota-europe.com/service-and-accessories

* Check with your retailer for specific Toyota Hybrid Service Programme details. [§] Check with your retailer for specific warranty details. [§] Transport to the nearest authorised Toyota repairer will also be covered. In addition the 3-year/unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year anti-corrosion (not valid for commercial vehicles) warranty against perforation of body panels caused by a manufacturing fault in materials or workmanship. ** Belgium 5 years/Portugal and Denmark 1 year.



THE NEW TOYOTA C-HR HYBRID LEAVE ORDINARY BEHIND

eyota-europe.com

To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2022 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.